

**APPOINTMENT OF POWER OF ATTORNEY
BY ASSIGNEE OF ENTIRE INTEREST**

DAIMLERCHRYSLER AG, as assignee of the entire right, title, and interest in the application for patent entitled **DISPLAY DEVICE AND METHOD FOR CONTROL OF A DISPLAY DEVICE FOR MOTOR VEHICLES**, which was filed as PCT International Patent Application No. PCT/EP2004/007182 on July 2, 2004, does hereby appoint Richard L. Mayer (Reg. No. 22,490), Gerard A. Messina (Reg. No. 35,952) and Clifford A. Ulrich (Reg. No. 42,194) as its attorneys/agents with full power of substitution and revocation, to prosecute this application and to transact all business in the United States Patent and Trademark Office connected therewith.

Please address all communications regarding this application to:

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The undersigned, whose title is supplied below, is authorized to act on behalf of the assignee.

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Dated: 2/23/2006

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